

# Bikram Jeet

Mr. Bikram Jeet has worked internationally with some of the biggest global Engineering Industries for two decades and managed multiple portfolios for design of **Products, Machines and Plants**.

He has developed an extensive list of industry leading credentials before founding MOOLOW INTERNATIONAL, India.



*“Mr. Bikram is a Co-founder and CEO of MOOLOW INTERNATIONAL and is responsible for the overall functioning of Indian Operations.”*



Having more than ~25 years in Engineering Design field and supervised many Engineering projects for foreign clients, worked with their R&D teams, designed Products, Machines and Large Industrial Plants, and finally decided to start his EXIM business.

He has worked with some of the biggest global Engineering Services Providers, for two decades. He started his carrier with Diecasting Industry Leaders in North India, **CAST MASTER**, Faridabad and **RICO AUTO**, Gurgaon. He later moved on to Global Engineering Services domain while at **SAMTEL ENGINEERING SERVICES**, Gurgaon and **DONALDSON, INDIA**.

**MOOLOW International** is a **GLOBAL EXIM** company with a mission to positively impact the world by enabling people and Industries come closer, and enjoy the latest technology products and machines, while empowering them to unleash their potential.

He feels that it's been a great journey and experience during more than two years in EXIM business, and that there are many more targets to be achieved in coming years. He feels that India has great potential and have high quality products, that are in high demand in the Global locations.

*“We cannot stay hand-on-hand while we witness our relatives, and friends suffering in front of us, and we stay handicapped, in the hands of COVID-19. We should do something, to come out of this CRISIS. This led us to explore two of the key sustainable business areas.” – Bikram Jeet*

## KEY ACHIEVEMENTS OF THE YEAR: 2021-2022

- 1) **COVID RESCUE & SUPPORT:** During the war on COVID-19 high peak, when Oxygen Cylinders were in shortage, we imported Oxygen Concentrators, and delivered. We also explored on Medical Devices, Organic Products markets, and Generic Medicines for Import and Export.
- 2) **ELECTRIC VEHICLES:** Electric vehicles are the need of the hour in BHIWADI, Rajasthan region, as it is the one of the most polluted cities in India. To reduce pollution, Electric Vehicles Business is a

natural requirement of the city commuters, and to solved local commuting problems to have the Electric-Rikshaw and Electric Scooters. We became the largest dealer in Bhiwadi for the EVs in association with **SAERA ELECTRIC AUTO PRIVATE LIMITED**, Bhiwadi, Rajasthan. **M/S SAERA ELECTRIC AUTO PVT LTD.** is a company belonging to the reputed **SATRA GROUP OF COMPANIES**. The group has diversified business interests ranging from Automobile spare parts, Electric vehicles and agriculture equipment. Major brand names include MAYURI and YOGO.

## FUTURE PLANS: 2022-2025

**Mr. Bikram** has a 3-Phase plan to promote a culture of wellbeing, and happy life, by utilizing his experience in building the business in the following industries:

- ❖ Bikram has philosophy that residents of a city would be developed and help in country being developed when they have access to the international market for receiving and sharing the high-quality products, which leads him to EXIM BUSINESS.
  - EXPORT – IMPORT      MOOLOW INTERNATIONAL      [www.moolow.com](http://www.moolow.com)
  - His second emphasis is to have the residents, a good access to the transportation system, which is economical as well as environmentally friends, to which he is contributing with his EV Business.
  - EV BUSINESS      MOOLOW-BIKES      [www.moolow-bikes.com](http://www.moolow-bikes.com)
- ❖ His third initiative is to uplift the engineers, who in turn design and develop products, machines, and plants to deliver to the industry, and thus help in earning revenue, and help in supporting to the other Global Industries.
  - ENGINEERING DESIGN      M-TEC INDIA      [www.mtecindia.com](http://www.mtecindia.com)

## PAST INITIATIVES:

- **ORGANIC PRODUCTSS business:** BHIWADI ORGANIC products was an initiative, to deliver the healthy Supplementary food products, Ayurveda Medicines, Cosmetics, Herbal Tea, Fruits, and other Organic products, and helped in COVID-19 critical time, to cater to the local needs. However, this business was closed due to shortage in demand, and high marketing costs.
  - ORGANIC PRODUCTS      BHIWADI ORGANIC      [www.bhiwadiorganic.com](http://www.bhiwadiorganic.com)
- **MEDICAL DEVICES business:** He plans to help the new doctors have a setup of their own Nursing Homes or Business in localities. Doctors contribute to improve the local public's health, and they face challenges of setting up their local hospitals, and nursing homes, because they must explore the cost of costly medical equipment with different suppliers.
  - MEDICAL DEVICES      MEDIQUP      [www.mediqup.com](http://www.mediqup.com)
- **DECORATE (Designer Furniture) business:** “To have a good life at home, where space is premium, in small apartments, and there is a need of customized furniture. **DESIGNER FURNITUREs** based on the principles of **3 R (Reduce, Reuse, Recycle)** that meets and exceeds the customers' demands, is a great option” - Bikram. The Furniture is a basic need, for taking

rest at home, and when it is beautiful and soothing in design, and is repurposed based on critical situations. Ideally the furniture, should get folded and transformed into different shapes and sizes, so that it becomes multipurpose.

*“He’s a passionate learner and works hard to grow higher in life and to fulfil his goals!  
He also provides coaching to Engineers for working on Highly complex Products and Machinery Design  
Projects.” -- Indu (Wife)*

## Learning

Throughout life, it was not easy, and it required constant learning of Software, Team Management, Department handling, Profit and Loss accounting, Business Growth and Management reporting.

Each year and carrier challenge teaches you to consistently move forward and learn from the mistakes, that you make daily.

In his view, it requires a high level of determination to work on the task assignments and lead the team with good examples of ethics and morals.

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## His Carrier Profile

- Liaising globally with "**Business decision makers, Entrepreneurs and Consultants**"!
- Leading his Global Engineering Team to support Engineering Departments in USA, EUROPE, Brazil, Australia, Korea, China, Mexico, and Japan for "Design" of highly complex products and machinery.
- He got the privilege to work with teams of World Leaders in Product, Machinery and Structural projects. (DONALDSON, MEGAFAB, ENERFAB, SIEMENS, DOUGLAS Machine, GROHE, CTG CLEAN, SAMTEL, and RICO are few names from US, Germany, and India)
- His passion is to "Manage and Sell" - High Value Engineering Products and Projects!
- He has a Specialist Status for handling High Value Projects, for the Heavy Industry.
- He has indigenously developed tools for Project Management, Team Mgmt. & Execution.
- He specializes in closing calls on mutually agreed terms and with a Focus on higher business growth.

## His Ideology

- There are some awesome people in this world & I'm willing to give back to them.
- I feel confident to give back to the society, Friends, and all loved ones near me and help others who are in need, and who are not having the privileges that I am presently enjoying.
- I feel there is so much to share with the people around us, so that they could make significant changes in their carrier, business, and personal lives!
- I love to support and help someone who is bringing changes to the life of thousands of people Globally with their Business, Coaching, Products, Entrepreneurial skills, and Consultancy.

Remote and Hybrid Work struck alongside the pandemic as a massive and sustained change. The potential for a long-term positive impact of remote and hybrid work on organizations, people, society, climate, the socio-economic structure, and geographical equalization was staggering.

Unfortunately, there remained substantial problems with remote and hybrid work that rendered the benefits difficult to achieve without continuing issues cropping up.



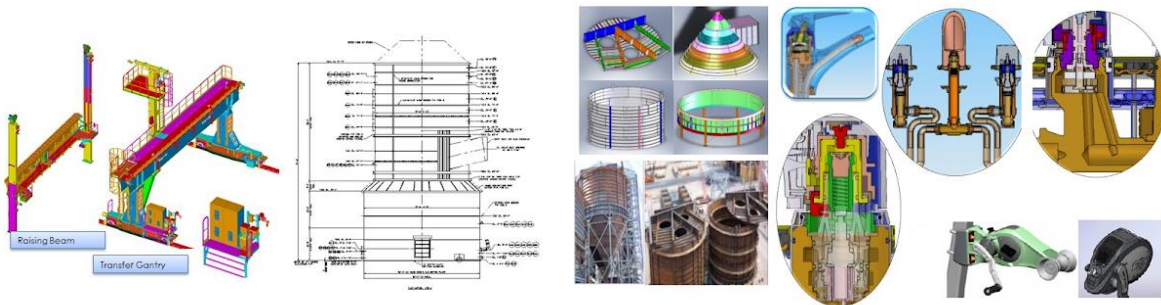
Mr Bikram realised that his love for the concept of remote and hybrid work arose because it was a confluence of his three passions – technology, economics and the future. However, he also observed on multiple occasions that the departmental structure of organisations, otherwise a proven structure, did not work for such special transitions. High-level, anecdotal cookie-cutter solutions or remote and hybrid work created a constant stream of conflicts. Even organizations with a great track record of managing change face severe challenges, leaving them feeling vulnerable.



A CIPET Lucknow and CIPET, Bhopal ALLUMINI PG Engineer, took a break to test his Engineering Design knowledge to design and develop Tools for the Plastics and Diecasting industry. He is a challenge taker, and took interest in designing of Machines and Plants, which lead him to take

Leadership roles at SAMTEL ENGINEERING SERVICES, Gurgaon and DONALDSON India Filter Systems, Gurgaon, where he supervised a team of ~26 Engineers to deliver Engineering projects.

Bikram have been to the places, that he never dreams of during his struggling days. After he graduated from the college, he thought about how to earn money so that I could repay the debts and serve his family well. During his lifetime he provided solutions for various Automotive, Power, and Industrial units by designing many of the Products, Machines and Plants.



**Bikram Jeet**

CEO

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